

# Eco Technology Show Friday & Saturday Talks For Installers

## Friday Talks

### Seminar Area 1

**10.00-10.30**

#### **Understand the opportunities for the building trade and installers to make money out of the Green Deal**

Benefit commercially from the Government's flagship 'Green Deal' building energy efficiency retrofit programme.

**Richard Gould**, Director of Business Operations, **Sevenoaks Energy Academy Ltd**

**10.45-11.15**

#### **The benefits for SMEs in the building trade working together on a Green Deal supply chain**

Appreciate how small businesses can work together to offer energy efficiency retrofit services under the Green Deal, what the barriers to public take-up might be and how the industry can help create demand.

**Russell Smith**, Managing Director, **Parity Projects**

**12.15-12.45**

#### **Case Study Worthing Homes: Maximise on the opportunities from retrofitting your housing stock**

Be inspired by the success of the Worthing Homes 'Residents 4 Low Impact Sustainable Homes' (Relish) programme. The initiative demonstrates how, through a pragmatic and cost effective approach to retrofitting homes, alongside a stakeholder education programme, they can reduce carbon emissions and energy costs for residents.

**Robin Roberts**, Property Services Director, **Worthing Homes**

**13.45-14.15**

#### **The PAS 2030 certification standard for the Green Deal**

Learn about the PAS 2030 standard which sets out requirements that installers have to follow to ensure that installation of new energy efficiency measures under the Green Deal are completed properly. Hear from the experts as the Energy Savings Trust who are the technical authors of the PAS 2030 standards

**Tom Lock**, Lead Assessor - Green Deal Installer Certification, **Energy Saving Trust**

**14.30-15.15**

#### **Report Launch: Community Impact Assessment - Rushenden Retrofit**

The Q&R retrofit project was facilitated by the Institute working with the South East of England Development Agency, Swale Borough Council, the Homes and Communities Agency and Amicus Housing Association and has been designed as a best practice demonstrator. Be first to find out the results from this impact assessment of approximately 70 homes within a 270 home community retrofit scheme intended to deliver substantial carbon, energy and financial savings for communities in Queen borough and Rushenden, Kent.

**Lali Virdee**, Senior Project Manager, **Institute for Sustainability**

### Seminar Area 2

**10.45-11.15**

#### **Energy efficiency & renewable energy: Increasing success ratios on planning applications**

Find out how including sustainability measures in property developments can help you engage with local authority planning processes and make your scheme successful

**Sarah Holmes**, Associate, **Pegasus Planning Group**

**11.30-12.00**

#### **Reducing hurdles to growth for community energy & low carbon projects**

Be inspired by Carbon Leapfrog, a unique charity that connects carbon reduction projects with passionate professionals who are committed to combating climate change. Find out how supported projects are provided with high-value, *pro bono* advice to help overcome hurdles to their progress.

**Clare Hierons** Chief Executive Officer, **Carbon Leapfrog**

#### **12.55-13.25 Case study: Lessons from Birmingham Energy Savers**

An overview of the Birmingham Energy Savers programme, the challenges that were faced, the success & lessons learned and the implications on Green Deal policy going forward.

**John Swinney**, Director, **Carillion Energy Services**

#### **13.35-14.05 The Renewable Heat Incentive – how does it work?**

What are the technologies that benefit from the Renewable Heat Incentive & how can it benefit you financially?

**Emma Pinchbeck** Policy Adviser **Micropower Council**

#### **16.00-16.30 The Power of Reputation**

Over recent years the shift from off-line marketing to on-line marketing has been dramatic.

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Simply having an internet site is also no longer enough, reviews have fast become the driving force of marketing. Your reviews are your reputation, building this will only result in more calls and more work. But what are the pit falls, how does it really work and what's on offer out there?

**Kevin Byrne** Managing Director **Checktrade**

## Seminar Area 3

**10.00-10.30**

**Waste is costly to both business and the public sector. Make real savings through sending less waste to landfill**  
Now that landfill tax has risen to a punitive £72 per tonne hear how business and the public sector can avoid sending waste to landfill by following the hierarchy of 'reduce, reuse, recycle'

**Rachel Espinosa** Director **re-consult**

## Saturday Talks

### Seminar Area 1

**10.15-10.45**

**The Green Deal – what is it & what can it do for you?**  
Understand how you can benefit from the Government's flagship 'Green Deal' building energy efficiency retrofit programme.

**Richard Gould**, Director Of Business Operations, **Sevenoaks Energy Academy Ltd**

**11.45-12.30 Case Study: Retrofitting a Victorian house**

What you can do to make your home more comfortable and energy efficient and what are the technologies and solutions that work in a Victorian house. Plus a 20min film on retrofitting 10 houses in Brighton in spring 2013.

**Mischa Hewitt**, Director, **Low Carbon Trust**

**12.30-13.00**

**Energy Efficiency Financing outside of Green Deal – alternative financing options**

How a co-operative model provides building owners / occupants, communities and local tradespeople with the power to work together to maximise energy savings at the same time as local economic benefits.

**Ewan Jones**, Founder, **Energy Saving Co-op**

**13.15-13.45**

**The Renewable Heat Incentive – how does it work?**

What are the technologies that benefit from the Renewable Heat Incentive & how can it benefit you financially?

**Stewart Boyle**, Senior Associate, **South East Wood Fuels**

**14.45-15.15**

**Avoid rogue traders and reap the rewards from working with vetted and reputable tradesmen**

Understand the benefits of using vetted tradesmen and hear top tips on what to consider before employing skilled and specialist contractors on building works

**Kevin Byrne**, Managing Director, **Checktrade**

**15.30-16.00**

**Case study: 'Eco-transforming' a 1960s house**

Find out about the practical and aesthetic issues around transforming 1960's housing stock; incorporating cutting edge technology to cut CO2 emissions by 75% whilst creating a nurturing family home

**Oliver Heath**, Eco Celebrity, **Interior Designer and TV Presenter**

**16.15-16.45**

**What can a green roof do for you?**

Green roofs can absorb rainwater, provide insulation, create a habitat for wildlife, and help to lower urban air temperatures - find out how to include one in your building project

**Lee Evans**, Director, **Organic Roofs**

### Seminar Area 3

**14.00-14.30**

**Case study: Community & crowd-funding to rollout renewable energy**

Hear from leading organisations in the South East who have raised funds to install community-owned solar panels

**BEC/OVESCO/Brixton Energy**

**15.45-16.15 Smart power controller: maximising customer return from solar PV**

Learn how householders, council & social housing tenants can benefit from the unused electricity generated by solar PV

**Michael Yeoman**, Director, **South Downs Solar**

**16.15-16.45 Building thermography - what is it & what can be done with it?**

Find out how infrared thermal imaging technology is being used for locating heat loss from and within commercial and residential buildings as well as wide range of other building diagnostics and maintenance applications. These include moisture detection and leak tracing, diagnosis of plumbing, heating and solar systems and many others.

**Mark Colyer**, Director, **Scantherm Surveys**